



As Canadians dream of Michael Bublé for road trip karaoke partner, failing to remember essential maintenance details can end in nightmare

OK Tire survey breaks down people's road trip preparedness and top choices for carpool karaoke celebrities

VANCOUVER, BC – August 3, 2021 - As the country begins to reopen, 50% of *Canadians, who are responsible for the maintenance of their vehicle, are planning to get behind the wheel and embark on a road trip this summer, according to OK Tire's recent survey conducted by Léger. One of the best ways to stay alert and excited on these long drives is turning on a playlist and having your best carpool karaoke jam sessions.

Motorists recently weighed in on their dream carpool karaoke partner from a list of Canadian celebrity artists, and their top choices were **Michael Bublé, Celine Dion** and **Bryan Adams**, with surprise guest **Dan Levy** coming in fourth. However, that top choice varied when broken down by region.

- **Manitobans** and **New Brunswickers** are the biggest Michael Bublé fans, with 33% and 25% of respondents listing him as their top choice respectively.
 - In contrast, Manitobans and Saskatchewanians aren't Celine Dion lovers as only 6% of respondents from both provinces picked her as their duet partner.
- **Quebecers** are divided between Michael Bublé, Celine Dion and Bryan Adams, with 14% of respondents choosing each one.
 - Charlotte Cardin didn't trail too far behind, with 9% of Quebecers preferring her vocal stylings.
- Michael Bublé was **also British Columbian's top choice** for their dream carpool karaoke partner.
 - However, if Michael was too busy to join, they were divided between Celine Dion and hometown talent Bryan Adams for their second choice, with 10% of the vote each.
- While being one of the non-singers on the list, Dan Levy was a popular choice with 14% of **Nova Scotians** and 11% of **Ontarians**.
- **Newfoundlanders** aren't avid hip-hop listeners as none of the respondents chose Drake.
- **Albertans** prefer hip-hop and rap over pop and R&B – 7% chose Drake, while 1% chose The Weekend and 2% chose Alessia Cara.

While many Canadians are planning for a road trip this summer, their planning falls short on critical maintenance. Some are choosing to inspect some parts of their vehicle; however, many are not checking all the boxes, putting themselves and their duet partner at risk of ending their road trip earlier than planned.

According to the survey, **two-thirds (67%) of *Canadians refill their car fluids and the same proportion check their tires before a road trip**, which is a great start. **40% test their lights and 40% test their brakes**, while **32% bring their car to a professional for a check-up**, and **15% of motorists don't do anything to prepare**. With summer still in full force, OK Tire is reminding Canadians to ensure their car is prepared for every possibility on the road.

"After more than a year living with pandemic restrictions, Canadians are ready to get on the road and enjoy the warm weather and make new summer memories," said Daniel Hubbard, National Manager – Mechanical Business Group, OK Tire Store Inc. "No one wants to spend their road trip stuck at the side of the road with car trouble. To maximize your summertime fun



It's going to be OK.



Tout sera parfaitement OK.

make sure to visit your local OK Tire dealer, so you can spend your road trip focused on your summer adventure and perfecting your car karaoke skills.”

So, if you're planning a road trip this summer, OK Tire is there to ensure your car is ready for Canada's picturesque road ahead, and they're helping you enjoy your own carpool karaoke with their [Spotify road trip playlist](#).

To learn more about preparing for road trips and general car maintenance tips, visit [OK Tire's blog](#).

**Survey of Canadians who are English-or French-speaking, 18 years of age or older, and who are responsible or responsible with another person for the maintenance of a vehicle.*

-30-

About OK Tire

OK Tire is the largest independent tire and auto service retailer network in Canada. Part of the Canadian landscape since 1953, there are more than 325 independently owned and operated OK Tire locations across the country offering a full range of both retail and commercial services.

OK Tire is 100% Canadian owned and operated. Customers receive nationwide warranties on automotive services and the personal service of a local owner/manager who lives in, shops in, and supports their community.

For more information, visit www.oktire.com.

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