

OK Tire announces expansion and relocation of its Manitoba distribution centre

Move to Winnipeg is part of company's \$100 million-dollar Canada-wide expansion plan



WINNIPEG--- May 23, 2019 --- OK Tire has announced plans to expand and relocate their Manitoba distribution centre as part of their \$100 million-dollar Canada-wide expansion plan over the next five years. The Manitoba distribution centre will be relocating from the town of Blumenort to Winnipeg.

“Relocating to Winnipeg is the first step in offering our existing and future dealers in Manitoba and parts of North-western Ontario an increased range of products along with reduced transit times,” says Tony Beck, Vice President of OK Tire Logistics & Distribution. “There are many potential new franchisee trade areas that exist in this region and this new site provides a viable expanded distribution model.”

The new Winnipeg centre, which will be operational by mid-June, 2019, will serve as a temporary location while OK Tire works on the second phase of this project: a 100,000 square foot distribution centre in central Winnipeg, which the company is planning on completing by 2023.

“Being better able to serve our dealers and therefore, our customers, is at the core of this move,” says Jim Caldwell, President & CEO OK Tire Stores Inc. “We are expanding by approximately 30 dealers per year so ensuring our distribution centres are able to efficiently support this growth will help to future-proof our business.”

The distribution centre expansion program will add over 500,000 square feet to OK Tire’s network over all regions in Canada, over the next five years. The distribution centre expansion is the first major initiative of OK Tire’s five-year growth plan and is the largest expansion in the company’s 66-year history.

For more information on OK Tire, visit <https://www.oktire.com>

About OK Tire

[OK Tire](#) is the largest independent tire and auto service retailer in Canada and the fourth largest in North America. It has been part of the Canadian landscape since 1953. There are over 300 independently owned and operated OK Tire locations across the country. Each franchise location is unique within its geographical area, tailoring its offerings to meet customers' needs, and covering everything from the front bumper to the back. www.oktire.com

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